



**EVENT CONTACT**

Michele Robertson  
717.533.8525

[volunteer@HersheyAreaPlayhouse.com](mailto:volunteer@HersheyAreaPlayhouse.com)

**MARKETING CONTACT**

Derek Dunham  
717.991.3268

[marketing@HersheyAreaPlayhouse.com](mailto:marketing@HersheyAreaPlayhouse.com)

***FOR IMMEDIATE RELEASE***

**HERSHEY AREA PLAYHOUSE ANNOUNCES  
2010 SEASON AT COMMUNITY APPRECIATION DAY**

HERSHEY, Pennsylvania—September 10, 2009 – Hershey Area Playhouse is a gift to the community from the community, and we want to show our appreciation by inviting everybody from the area to our first annual **Community Appreciation Day**. This special event will be held on **Saturday, September 26, 2009** from 9:00 am to 11:30 am.

We're planning a morning that will be fun for all ages, including activities for the kids, entertainment, tours of the theatre and refreshments. **The event will feature the announcement of the 2010 season at 10:30 am.** Attendees will be able to purchase their 2010 season tickets at 2009 prices before they go on sale to the general public. Playhouse volunteers will also be on hand to discuss all the various opportunities to get involved.

Community Appreciation Day will be held at Hershey Area Playhouse at Country Meadows, located on Sand Hill Road at Cherry Drive in Hershey. If you have any questions, please contact Michele Robertson at 717.533.8525 or [volunteer@HersheyAreaPlayhouse.com](mailto:volunteer@HersheyAreaPlayhouse.com).

# # #

Hershey Area Playhouse ([www.HersheyAreaPlayhouse.com](http://www.HersheyAreaPlayhouse.com)) is a 501(c) (3) non-profit organization dedicated to providing residents of the community with an opportunity to participate in the creation and production of a theatrical experience. Since its inception in 1999, Hershey Area Playhouse has staged 34 productions at numerous venues around the Hershey area. In April 2007, the Playhouse opened its new permanent home, Hershey Area Playhouse at Country Meadows.